



**AMPLIFYING VOICES AND TAKING  
ACTION WHERE ITS NEEDED MOST**

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**AMPLIFY ACTION**

Charitable Incorporated Organisation (CIO)

Annual Report and Financial Accounts for the year  
ended 31<sup>st</sup> December 2022

Registered UK Charity Number: 1190591

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## REFERENCE AND ADMINISTRATIVE INFORMATION

**Charity Name:** Amplify Action

**Charity registration number:** 1190591

**CIO registered address:**

Amplify Action  
33 Church Road  
Woolston  
Southampton  
Hampshire  
SO19 9FR

**Bank:**

The Co-operative Bank plc.  
PO BOX 101  
1 Balloon Street  
Manchester  
M60 4EP

**Board of Directors:**

**Report of the Trustees for the year ended 31<sup>st</sup> December 2022.**

The Trustees (listed below) present its report and financial statement of the Charitable Incorporated Organisation (CIO), Amplify Action, for the year ended 31<sup>st</sup> December 2022.

<b>Trustees</b>	<b>Elected (dd/mm/year)</b>
Ms A Afua	01/05/2020
Mr Thomas Ralph	01/05/2020
Mr Daniel Tudor-Williams	01/05/2020
Miss Eilis Wright	02/07/2020
Miss Shanna Read	23/03/2021
Mr Jack Thompsett	23/03/2021
Miss Emily Nolan	(Elected in 2022) 16/08/2022

## **OBJECTIVES AND ACTIVITIES**

### **a) Objectives**

The objects of the CIO are:

*The relief of poverty in Malawi and Ghana in particular, but not exclusively, by the improvement of the conditions of life in socially and economically disadvantaged communities and providing: grants, items, and services to individuals in need and/or charities, or other organisations working to prevent or relieve poverty.*

The Trustees have reviewed the Charity Commissions general guidance on public benefit and have complied with duty in Section 4 of the Charities Act 2006 to have regard to this guidance. The Trustees always ensure that the projects undertaken by Amplify Action (1190591) are in line with the Charity's Objects.

Amplify Action's Values: Be Heard, Be Together. Be Curious, Be Brave. These values apply across operations and activities in the UK, Ghana, and Malawi, including the ethos that we apply when working in partnership with organisations.

### **b) Activities and public benefit**

#### ***What Amplify Action is set up to achieve***

- Support locally based change-makers and their organisations (CSOs/ NGOs) in Malawi and Ghana who are supporting communities through education and/or economic empowerment programmes.
- Improve standard of education in rural areas.
- Improve access to and knowledge on sexual reproductive health and rights.
- Improve access to sustainable income through appropriate skills development.
- Advocate for women and girls' rights, and the inclusion of those who are marginalised.

#### ***How the charity's purposes are beneficial***

- Improve children's, young peoples, and women's opportunity to achieve their potential and claim their rights
- Increase educational access, attainment and achievement of girls and boys at primary and secondary level.
- Increase access and opportunity to earn a sustainable decent income for those facing marginalisation in society due to contextually related factors.

#### ***Who specifically benefits from the charity's activities***

- Benefits children and their families in Kambwa and Maani Communities, Lilongwe, Malawi.

- Benefits surrounding communities to Bolgatanga, norther-east Ghana, with a focus on Women and Girls.

***Specific needs that have been identified (by our partners)***

*Malawi*

- Under-resourced rural primary schools across Malawi lack the education system and quality of education compared to more urban environments within and across country.
- Girls and boys face different barriers that mean there remains a high drop out rate across rural primary schools.

*Ghana*

- Women and girls in northern Ghana have limited access to sexual reproductive health and rights education, resources (including sanitary towels) and knowledge.
- Women and young adolescent girls in Bolgatanga district of Ghana, who have either accessed and/or completed, never accessed, or dropped out of school have limited opportunity to earn a decent income.

## **ACHIEVEMENTS AND PERFORMANCE**

### **Fundraising Events:**

Amplify Action was delighted to be invited back to *Portsmouth High School for Girls* to feature the work of their partner Advocacy for Social Improvement and Girls Education (ASIGE) at the school's Spring and Festive celebrations.

Amplify Action was also particularly pleased to take part in a village event hosted by The Shoe Inn, in December 2022.

### **Programme Funding:**

Amplify Action was pleased to support its locally based civil society partner in Lilongwe, Centre for Community Education and Social Development (CECESD) to design and implement a project working with two community based primary schools. This was made possible through restricted grant funding secured during 2022 from two UK based Trusts and Foundations.

We look forward to reporting to these Trusts and Foundations during 2023 on impact, outcomes and learnings demonstrated as a result of their investment.

### **Visibility:**

Inspired by the work of our partners in Ghana and Malawi, during 2022 Amplify Action looked at ways that we can better amplify the work of the changemakers that we are privileged to be working alongside and learning from. We have talked about them and the people and communities that they serve through our social media platforms, and we have delivered blogs on their achievements and learning.

During 2023, we intend to do more of this by developing our website and communications channels.

### **Networks:**

Building upon our networks and partnerships developed and established in 2021, during 2022 Amplify Action became a member of the Alliance for Feminist Movements.

Amplify Action continues to be a member of The Foundation for Social Improvement and Girls Not Brides: The Global Partnership to end Child Marriage.

### **Partnership working:**

*In partnership with Advocacy for Social Improvement and Girls Education (ASIGE) who are based in Bolgatanga, northern Ghana, we have;*

**⇒ Invested in the economic empowerment of over 400 women who are a part of ASIGE's basket weaving cooperative.**

Advocacy for Social Improvement and Girls Education (ASIGE) is a well-established social enterprise supporting the empowerment of women and girls through education and economic independence in Bolgatanga, northern Ghana.

We asked ASIGE what type of support they would like from Amplify Action, that would support their mission. They told us they want to continue to expand their Basket Weaving social enterprise cooperative to enable more rural women in northern Ghana to be able to become financially independent and economically empowered.

During 2022, we invested almost £1,600 into ASIGE's cooperative- a 15% increase on our investment in 2021. These investments continue to support the provision of decent work to over 420 women across six communities in and around Bolgatanga.

*In partnership with Beach Art Gallery School (BAGS) based in Mangochi, Malawi we have;*

**⇒ continued to support a programme that provides meals to 180 school aged children at a community-based school.**

BAGS is a community-based school founded in 2012 by a Malawian youth who calls Cape Maclear home, David Chigalu. BAGS provides basic education and creative arts outlets for children and young people aged 4-16 who do not attend school due to their parents and guardians being unable to pay the associated costs for uniform and school fees.

*In partnership with Centre for Community Education and Social Development (CECESD) we have;*

**⇒ Facilitated the implementation programme of work at two communities in Lilongwe- Maani and Kambwa, which supported a Family Strengthening approach to ensure inclusive education.**

CECESD have established partnerships with two schools in Lilongwe; Maani and Kambwa, and we were pleased to be able to build upon achievements and learnings from 2021 and continue to support them during 2022 to implement a programme that, through an inclusive approach, supported children who come from economically poor households to stay and remain at school.

This nine-month programme worked with 40 households in the Kambwa and Maani communities with a particular focus on female headed and single parent households and reached over 150 family members in total.

The programme included providing agricultural inputs and training for 40 families in diversifying farming techniques, provided solar power lighting and energy to schools and households and provided out-of-school life skills lessons and learning resources for children from economically poor households.

## FINANCIAL REVIEW

### a) Income FY2022

<i>Description</i>	Unrestricted Income (£)	Restricted Income (£)
<i>Voluntary income: Grants and donations</i>	£2,041	£2,000
<i>Charitable Activities</i>	0	0
<i>Fundraising</i>	£1,694	0
<i>Trading</i>	0	0
<i>Investment Income</i>	0	0
<i>Other</i>	0	0
<b>Total income FY2022</b>	<b>£3,734</b>	<b>£2,000</b>

### b) Expenditure FY2022

<i>Description</i>	Unrestricted Expenditure (£)	Restricted Expenditure (£)
<i>Cost of generating voluntary income:</i>	0	0
<i>Charitable Activities:</i>	£2,369	£2,000
<i>Fundraising costs</i>	£216	0
<i>Trading costs</i>	0	0
<i>Governance</i>	£60	0
<i>Other</i>	0	0
<b>Total Expenditure FY2022</b>	<b>£2,645</b>	<b>£2,000</b>

### c) Assets, Liabilities and Net surplus FY2022

<i>Description</i>	Unrestricted (£)	Restricted (£)
<i>Allocation to/from reserves</i>	0	0
<i>Cash funds held at the year end</i>	£1,625	0
<i>Investment/other monetary assets held</i>	0	0
<b>Totals</b>	<b>£1,625</b>	<b>0</b>

Amplify Action has no funds materially in deficit.

**Notes:**

\*all financial are rounded to the nearest £ \*\*see Receipts and Payments Accounts for further detail



## **STRUCTURE, GOVERNANCE AND MANAGEMENT**

### **a) Team Structure**

Founding and new trustees continue to work with two programme support volunteers and three partner organisations (two based in Malawi and one based in Ghana) to plan and coordinate all the projects and interventions supported by Amplify Action.

Operations in Ghana are supported by an in-country programme support volunteer who communicates and coordinates with our partner Advocacy for Social Inclusion and Girls Education (ASIGE) and takes the lead on delivery of operations.

Operations in Malawi are directly planned with our partners, Beach Art Gallery School and Centre for Community Education and Social Development (CECESD), who directly lead on implementation, management and reporting of activities and operations.

Amplify Actions Board of Trustees comply with Amplify Actions governing document (constitution) and the law. They act in the charity's best interest, manage Amplify Action's resources responsibly, act with appropriate care and skill and ensure that the charity is accountable and operates in a transparent way.

### **b) Appointment of charity trustees**

Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

*During 2022, a new Trustee- Emily Nolan- was appointed for the term of three years by a resolution passed at the second Trustee meeting held during the year, in July 2022.*

### **c) Retirement and removal of charity trustees**

(1) A charity trustee ceases to hold office if he or she:

(a) retires by notifying the CIO in writing (but only if enough charity trustees will remain in office when the notice of resignation takes effect to form a quorum for meetings);

(b) is absent without the permission of the charity trustees from all their meetings held within a period of six months and the trustees resolve that his or her office be vacated;

(c) dies;

(d) in the written opinion, given to the company, of a registered medical practitioner treating that person, has become physically or mentally incapable of acting as a director and may remain so for more than three months;


(e) is disqualified from acting as a charity trustee by virtue of sections 178-180 of the Charities Act 2011 (or any statutory re-enactment or modification of that provision).

(2) Any person retiring as a charity trustee is eligible for reappointment.

The only persons eligible to be members of the CIO are its charity trustees. Membership of the CIO cannot be transferred to anyone else. Any member and charity trustee who ceases to be a charity trustee automatically ceases to be a member of the CIO.

## DECLARATIONS

The trustees declare that they have approved the Trustees' report above, signed on behalf of the Board of charity's trustees.

Signature: 

**Full name:** Daniel Tudor-Williams

**Position:** Trustee

**Date:** 18/01/2023

## RECEIPTS AND PAYMENT ACCOUNTS



Charity Name <b>AMPLIFY ACTION</b>			No (if any) 1190591	CC16a
<b>Receipts and payments accounts</b>				
For the period from	Period start date 01/01/2022	To	Period end date 31/12/2022	

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year FY2020-2021 to the nearest £
<b>A1 Receipts</b>					
Donations, grants and legacies	2,041	2,000	-	4,041	2,377
Fundraising Events	1,694	-	-	1,694	400
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b> (Gross income for AR)	<b>3,734</b>	<b>2,000</b>	<b>-</b>	<b>5,734</b>	<b>2,777</b>
<b>A2 Asset and investment sales, (see table).</b>					
nil	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>3,734</b>	<b>2,000</b>	<b>-</b>	<b>5,734</b>	<b>2,777</b>
<b>A3 Payments</b>					
Costs of charitable activities	2,369	2,000	-	4,369	2,046
Fundraising costs	216	-	-	216	126
Governance costs	60	-	-	60	70
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>2,645</b>	<b>2,000</b>	<b>-</b>	<b>4,645</b>	<b>2,242</b>
<b>A4 Asset and investment purchases, (see table)</b>					
nil	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>2,645</b>	<b>2,000</b>	<b>-</b>	<b>4,645</b>	<b>2,242</b>
<b>Net of receipts/(payments)</b>	<b>1,625</b>	<b>-</b>	<b>-</b>	<b>1,625</b>	<b>535</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	1,625	-	-	1,625	535

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Cash funds held year end 2022.	1,625	-	-
	<b>Total cash funds</b>	1,625	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	Details nil	-	-	-
<b>B3 Investment assets</b>	Details nil	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-	-
<b>B4 Assets retained for the charity's own use</b>	Details nil	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-	-
<b>B5 Liabilities</b>	Details nil	Fund to which liability relates	Amount due (optional)	When due (optional)
		-	-	-