



**AMPLIFYING VOICES AND TAKING
ACTION WHERE ITS NEEDED MOST**

AMPLIFY ACTION

Charitable Incorporated Organisation (CIO)

Annual Report and Financial Accounts for the year
ended 31st December 2021

Registered UK Charity Number: 1190591

CONTENTS

1. REFERENCE AND ADMINISTRATIVE INFORMATION.....	3
2. OBJECTIVES AND ACTIVITIES.....	4-5
a) Objectives	
b) Activities and Public Benefit	
3. ACHIEVEMENTS AND PERFORMANCE.....	6-7
4. FINANCIAL REVIEW.....	8
a) Income	
b) Expenditure	
c) Assets, Liabilities and Net surplus	
5. STRUCTURE, GOVERNANCE AND MANAGEMENT.....	9
a) Team structure	
b) Appointment of charity trustees	
c) Retirement and removal of trustees	
6. DECLARATIONS.....	10
Appendix:	
7. RECEIPTS AND PAYMENTS ACCOUNTS.....	11-12

REFERENCE AND ADMINISTRATIVE INFORMATION

Charity Name: Amplify Action

Charity registration number: 1190591

CIO registered address:

Amplify Action
33 Church Road
Woolston
Southampton
Hampshire
SO19 9FR

Bank:

The Co-operative Bank plc.
PO BOX 101
1 Balloon Street
Manchester
M60 4EP

Board of Directors:

Report of the Trustees for the year ended 31st December 2021.

The Trustees (listed below) present its report and financial statement of the Charitable Incorporated Organisation (CIO), Amplify Action, for the year ended 31st December 2021.

Trustees	Elected (dd/mm/year)
Ms A Afua	01/05/2020
Mr Thomas Ralph	01/05/2020
Mr Daniel Tudor-Williams	01/05/2020
Miss Eilis Wright	02/07/2020
Miss Shanna Read	23/03/2021
Mr Jack Thompsett	23/03/2021

OBJECTIVES AND ACTIVITIES

a) Objectives

The objects of the CIO are:

The relief of poverty in Malawi and Ghana in particular, but not exclusively, by the improvement of the conditions of life in socially and economically disadvantaged communities and providing: grants, items, and services to individuals in need and/or charities, or other organisations working to prevent or relieve poverty.

The Trustees have reviewed the Charity Commissions general guidance on public benefit and have complied with duty in Section 4 of the Charities Act 2006 to have regard to this guidance. The Trustees always ensure that the projects undertaken by Amplify Action (1190591) are in line with the Charity's Objects.

Amplify Action's Values: Be Heard, Be Together. Be Curious, Be Brave. These values apply across operations and activities in the UK, Ghana, and Malawi, including the ethos that we apply when working in partnership with organisations.

b) Activities and public benefit

What Amplify Action is set up to achieve

- Support locally based change-makers and their organisations (CSOs/ NGOs) in Malawi and Ghana who are supporting communities through education and/or economic empowerment programmes.
- Improve standard of education in rural areas.
- Improve access to and knowledge on sexual reproductive health and rights.
- Improve access to sustainable income through appropriate skills development.
- Advocate for women and girls' rights, and the inclusion of those who are marginalised.

How the charity's purposes are beneficial

- Improve children's, young peoples, and women's opportunity to achieve their potential and claim their rights
- Increase educational access, attainment and achievement of girls and boys at primary and secondary level.
- Increase access and opportunity to earn a sustainable decent income for those facing marginalisation in society due to contextually related factors.

Who specifically benefits from the charity's activities

- Benefits children and their families in Kambwa and Maani Communities, Lilongwe, Malawi.

- Benefits surrounding communities to Bolgatanga, norther-east Ghana, with a focus on Women and Girls.

Specific needs that have been identified (by CIO and partners)

Malawi

- Under-resourced rural primary schools across Malawi lack the education system and quality of education compared to more urban environments within and across country.
- Girls and boys face different barriers that mean there remains a high drop out rate across rural primary schools.

Ghana

- Women and girls in northern Ghana have limited access to sexual reproductive health and rights education, resources (including sanitary towels) and knowledge.
- Women and young adolescent girls in Bolgatanga district of Ghana, who have either accessed and/or completed, never accessed, or dropped out of school have limited opportunity to earn a decent income.

ACHIEVEMENTS AND PERFORMANCE

We became a member of the Girls not Brides Global Partnership to end child marriage. We also established a partnership with Ivy Louise Design who have supported us to invest in an existing social enterprise in Ghana.

However, our proudest achievement in 2021 is undoubtedly the development of partnerships with Advocacy for Social Development and Girls Education (ASIGE), Centre for Community Education and Social Development (CECESD) and Beach Art Gallery School- Chembe (BAGS), and what they have achieved throughout 2021 with and for their communities in Ghana and Malawi

*In partnership with **ASIGE** we have;*

⇒ Invested in the economic empowerment of over 400 women who are a part of ASIGE basket weaving cooperative in northern Ghana.

In May 2021, we were privileged to be able to have engaged with Dorcas Apoore, the Founder and Executive Director of ASIGE, an existing social enterprise initiated in 2018 to support the empowerment of women and girls through education and economic independence in northern Ghana.

We asked ASIGE what type of support they would like from Amplify Action, that would support their mission. They told us they want to expand their Basket Weaving social enterprise cooperative to enable more rural women in northern Ghana to be able to become financially independent and economically empowered. Since September 2021, we have invested almost £1,400 into ASIGE's cooperative, which has supported the provision of decent work to over 420 women across six communities in and around Bolgatanga.

*In partnership with **BAGS** we have;*

⇒ Supported a critical and immediate need of providing meals to 180 school aged children whose lives have been severely disrupted by Covid-19 in Mangochi, Malawi.

BAGS is a community-based school founded in 2012 by a Malawian youth who calls Cape Maclear home, David Chigalu. BAGS provides basic education and creative arts outlets for children and young people aged 4-16 who do not attend school due to their parents and guardians being unable to pay the associated costs for uniform and school fees.

BAGS relied on selling arts and crafts made by children of the school to tourists to generate core funds to provide meals and stationery to children and young people. With Covid-19 bringing a stop to tourism, BAGS explained that they needed immediate support to sustain their feeding programme- a meal, possibly the only that child would have that day, three times a week for every single of the 180 attendees of the school.

Since September 2021 Amplify Action has been supporting BAGS with a monthly contribution towards their short-term feeding project.

In partnership with CECESD we have;

⇒ Facilitated the implementation programme of work at two schools in Lilongwe- Maani and Kambwa, which supported the most vulnerable children to return to school following extended closures due to Covid-19.

CECESD have developed partnerships with two schools in Lilongwe; Maani and Kambwa, and we were pleased to be able to support them in March 2021 to implement a programme that, through an inclusive approach, supported children that are most vulnerable of dropping out of school following Covid-19 related school closures.

The programme included providing basic counselling skills education to 24 members of the Parents and Schools Associations and attaching 40 identified vulnerable children to mentors and regular life skills sessions, books, and pencils. Our partnership also ensured the school was equipped with sanitation resources.

The programmes output impact:

- 40 vulnerable children received an exercise book and two pens each.
- 20 vulnerable girls received sanitary pads.
- 24 parents and teachers received basic counselling skills education to support children who are facing personal challenges.
- Life skills sessions and safe spaces have been created for vulnerable children to access discuss challenges they are facing.
- Maani and Kwamba primary schools received water buckets, handwashing stations and sanitiser.

FINANCIAL REVIEW

a) Income

<i>Description</i>	Unrestricted Income (£)	Restricted Income (£)
<i>Voluntary income: Grants and donations</i>	1,677	700
<i>Charitable Activities</i>	0	0
<i>Fundraising</i>	0	400
<i>Trading</i>	0	0
<i>Investment Income</i>	0	0
<i>Other</i>	0	0
Total income FY2020-2021	1,677	1,100

b) Expenditure

<i>Description</i>	Unrestricted Expenditure (£)	Restricted Expenditure (£)
<i>Cost of generating voluntary income:</i>	0	0
<i>Charitable Activities:</i>	946	1,100
<i>Fundraising costs</i>	126	0
<i>Trading costs</i>	0	0
<i>Governance</i>	70	0
<i>Other</i>	0	0
Total Expenditure FY2020-2021	1,142	1,100

c) Assets, Liabilities and Net surplus

Gross surplus/loss in year		
<i>Allocation to/from reserves</i>	0	0
<i>Cash funds held at the year end</i>	535 (unrestricted)	0
<i>Investment/other monetary assets held</i>	0	0
Totals	535	0

Amplify Action has no funds materially in deficit.

STRUCTURE, GOVERNANCE AND MANAGEMENT

a) Team Structure

Founding and new trustees work with two programme support volunteers and three partners partner organisations (two based in Malawi and one based in Ghana) to plan and coordinate all the projects and interventions supported by Amplify Action.

Operations in Ghana are supported by an in-country programme support volunteer who communicates and coordinates with our partner Advocacy for Social Inclusion and Girls Education (ASIGE) and takes the lead on delivery of operations.

Operations in Malawi are directly planned with our partners, Beach Art Gallery School and Centre for Community Education and Social Development (CECESD), who directly lead on implementation, management and reporting of activities and operations.

Amplify Actions Board of Trustees comply with Amplify Actions governing document (constitution) and the law. They act in the charity's best interest, manage Amplify Action's resources responsibly, act with appropriate care and skill and ensure that the charity is accountable and operates in a transparent way.

b) Appointment of charity trustees

Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

c) Retirement and removal of charity trustees

(1) A charity trustee ceases to hold office if he or she:

(a) retires by notifying the CIO in writing (but only if enough charity trustees will remain in office when the notice of resignation takes effect to form a quorum for meetings);

(b) is absent without the permission of the charity trustees from all their meetings held within a period of six months and the trustees resolve that his or her office be vacated;

(c) dies;

(d) in the written opinion, given to the company, of a registered medical practitioner treating that person, has become physically or mentally incapable of acting as a director and may remain so for more than three months;

(e) is disqualified from acting as a charity trustee by virtue of sections 178-180 of the Charities Act 2011 (or any statutory re-enactment or modification of that provision).

(2) Any person retiring as a charity trustee is eligible for reappointment.

The only persons eligible to be members of the CIO are its charity trustees. Membership of the CIO cannot be transferred to anyone else. Any member and charity trustee who ceases to be a charity trustee automatically ceases to be a member of the CIO.

DECLARATIONS

The trustees declare that they have approved the Trustees' report above, signed on behalf of the charity's trustees.

Signature: D. Tudor-Williams

Full name: Daniel James David Tudor-Williams

Position: Trustee

Date: 04/09/2022

RECEIPTS AND PAYMENT ACCOUNTS



Charity Name AMPLIFY ACTION			No (if any) 1190591	CC16a
Receipts and payments accounts				
For the period from	Period start date 28/07/2020	To	Period end date 31/12/2021	

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations, grants and legacies	1,677	700	-	2,377	-
Fundraising Events	-	400	-	400	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	1,677	1,100	-	2,777	-
A2 Asset and investment sales, (see table).					
nil	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	1,677	1,100	-	2,777	-
A3 Payments					
Costs of charitable activities	946	1,100	-	2,046	-
Fundraising costs	126	-	-	126	-
Governance costs	70	-	-	70	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	1,142	1,100	-	2,242	-
A4 Asset and investment purchases, (see table)					
nil	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	1,142	1,100	-	2,242	-
Net of receipts/(payments)	535	-	-	535	-
A5 Transfers between funds	-	-	-	-	-

A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	535	-	-	535	-

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash funds held year end 2021.	535	-	-
	Total cash funds	535	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details nil	-	-	-
B3 Investment assets	Details nil	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
B4 Assets retained for the charity's own use	Details nil	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
B5 Liabilities	Details nil	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	