

2021 Year in review



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**Amplifying voices
and taking action where
its needed most**

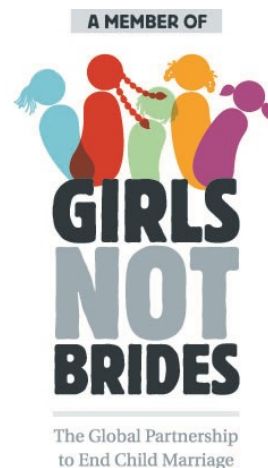
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Our Year in Review

2021 has been an extraordinary year for Amplify Action!

We became a member of the **Girls not Brides Global** Partnership to end child marriage. We also established a **partnership with Ivy Louise Design** who have supported us to invest in an existing social enterprise in Ghana. However, our proudest achievement in 2021 is undoubtedly the development of partnerships with ASIGE, CECESD and BAGS, and what they have achieved throughout 2021 with and for their communities in Ghana and Malawi.



180 children at Beach Art Gallery School in Malawi are now guaranteed a regular nutritious meal three times a week

In partnership, we have

- ⇒ Invested in the economic empowerment of over 400 women who are a part of ASIGE basket weaving cooperative in northern Ghana.
- ⇒ Supported a critical and immediate need of providing meals to 180 school aged children whose lives have been severely disrupted by Covid-19 in Mangochi, Malawi.
- ⇒ Facilitated the implementation programme of work at two schools in Lilongwe- Maani and Kambwa, which supported the most vulnerable children to return to school following extended closures due to Covid-19.

To our donors, supporters and friends who have donated in kind and in cash
THANK YOU for supporting us to pass it forward!

Without your support we would not be in the position that we find ourselves in at the end of 2021, and moving into 2022; confident, inspired and with exciting plans in the pipeline!

Introducing our Partner in Ghana



Advocacy for Social Improvement and Girls Education (ASIGE) Bolgatanga, Ghana

In May 2021, we were privileged to be able to have engaged with Dorcas Apoore, the Founder and Executive Director of ASIGE, an existing social enterprise initiated in 2018 to support the empowerment of women and girls' through education and economic independence in northern Ghana.



Dorcas Apoore, Founder of our partner ASIGE

Since September 2021, we have invested almost £1,400 into ASIGE's cooperative and purchased 59 products. We have been fortunate to have partnered with [Ivy Louise Designs](#) who are selling ASIGE's products through their [Etsy](#) shop.

We're looking forward to working with ASIGE in 2022 and are really excited about the opportunities that lay ahead for the partnership.

Buy your beautifully weaved bag [here](#) as your next gift for a loved one, or a treat to yourself!

Use your purchasing power to be a force for positive change

We asked ASIGE what type of support they would like from Amplify Action, that would support their mission.

They told us they want to expand their Basket Weaving social enterprise cooperative to enable more rural women in northern Ghana to be able to become financially independent and economically empowered.

We listened, and the Basket Weaving Revolving Fund Programme was launched



Women are finding security and economic independence through the education and basket weaving enterprise opportunities with our partner ASIGE

Introducing our Partners in Malawi



Centre for Education and Community Economic and Social Development (CECESD) Lilongwe, Malawi

We are incredibly grateful to be working with CECESD – a committed, and inspiring network of individuals led by Francis Malazie, who are enabling communities to maximize their own potential through education and social development programmes in Lilongwe.

CECESD have developed partnerships with two schools in Lilongwe; Maani and Kambwa, and we were pleased to be able to support them in March 2021 to implement a programme that, through an inclusive approach, supported children that are most vulnerable of dropping out of school following Covid-19 related school closures.

The programme included providing basic counselling skills education to 24 members of the Parents and Schools Associations and attaching 40 identified vulnerable children to mentors and regular life skills sessions, books, and pencils. Our partnership also ensured the school was equipped with sanitation resources. Read more about the project [here](#).



Francis Malazie, CECESD Director presenting Headteacher from Maani Primary hygiene and sanitation support, April 2021.

The program's impact

- 40 vulnerable children received an exercise book and two pens each.
- 20 vulnerable girls received sanitary pads.
- 24 parents and teachers received basic counselling skills education to support children who are facing personal challenges.
- Life skills sessions and safe spaces have been created for vulnerable children to access discuss challenges they are facing.
- Maani and Kwamba primary schools received water buckets, handwashing stations and sanitiser.



2022 is guaranteed to be an exciting year for the Amplify Action, CECESD Partnership as we seek to build on Covid19 response project to keep girls and boys in school, by extending this to work with and strengthen their family and household resources so their children can complete and thrive at school.

Introducing our Partners in Malawi



Beach Art Gallery School (BAGS) Cape Maclear, Mangochi, Malawi

BAGS is a community-based school founded in 2012 by a Malawian youth who calls Cape Maclear home, David Chigalu. BAGS provides basic education and creative arts outlets for children and young people aged 4-16 who do not attend school due to their parents and guardians being unable to pay the associated costs for uniform and school fees.



Children at Beach Art Gallery School enjoying a meal from the support from the Amplify Action, BAGS partnership.

BAGS relied on selling arts and crafts made by children of the school to tourists to generate core funds to provide meals and stationery to children and young people.

With Covid-19 bringing a stop to tourism, BAGS explained that they needed immediate support to sustain their feeding programme- a meal, possibly the only that child would have that day, three times a week for every single of the 180 attendees of the school.

Since September 2021 Amplify Action has been supporting BAGS with a monthly contribution towards their short-term feeding project.

We are excited to be developing a programme in partnership with them that will embed sustainable systems of agricultural and income generating activities for the school, during 2022.



Children wearing facemasks crafted and provided by Beach Art Gallery School in 2020.

All 180
schoolchildren are
now receiving a
nutritious meal,
three times a week



Our Income and Expenditure in 2021



Income £2,776.51

Grants - £776.03

Donations (Individual and Regular) - £1,600.48

Fundraising Activities (Events and Challenges) - £400

Expenditure £2,242.05

Project Activities Total £2046.05

(By country - £650 in Malawi and £1,396.05 in Ghana)

Fundraising Costs - £126

Governance/Other Costs - £70

Our values

Be Heard.

Be Together.

Be Curious.

Be Brave.

It is our values that
make us different.

We respect each other, have
integrity, are honest and
Transparent.

But our values seek to go deeper
than this.



CECESD delivering counselling skills education in April 2021 to parents and teachers in Lilongwe; ensuring children are supported in their return to school following closures due to Covid19.

STAY IN TOUCH to support Changemakers in Ghana and Malawi to amplify voices and support actions in their own communities, empowering them to take charge of their own change.

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